



Women in LPG Global Network **WINLPG**

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Club El Nogal, Bogota, Colombia

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Changing the Face of the LPG Industry



- **Why WINLPG?**
- **What Will WINLPG Do?**
- **The Business Goals**
- **National Chapters & Global Outreach**

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What does a WLPGA panel look like?



What does an LPG audience look like?



Dream Jobs?



Oil & Gas industry
...one of the least
popular career paths

55% of graduates entering workforce are women

Only **10%** at exec level

Women **TWICE** as likely to drop out mid career

What the NGOs Say

“Most LPG consumers are **women**. Many women make and manage the purchasing decision and it is largely women who **use** the product. Within **the industry** itself there are **few** women, not only at executive level, but at all levels.”



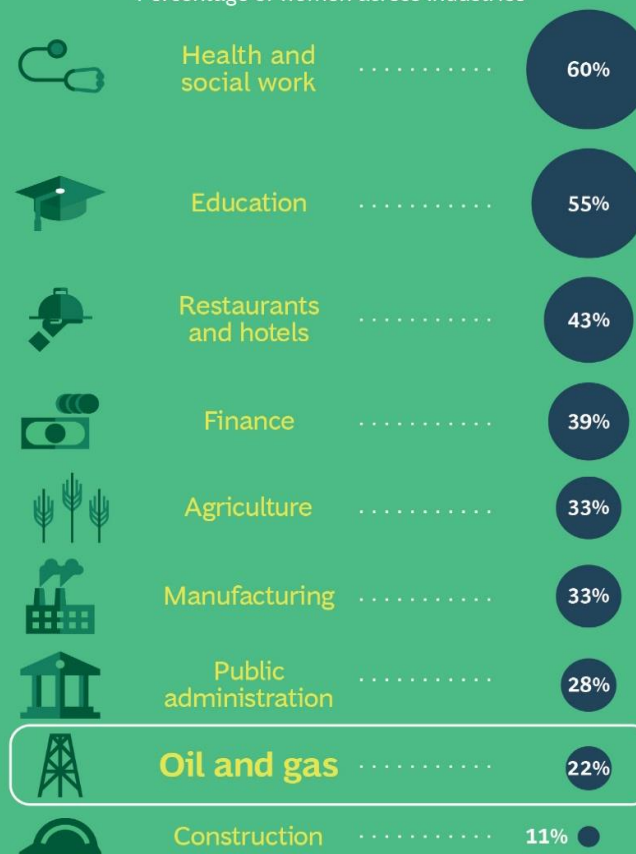
Sheila Oparaocha, Energia, WLPGA Industry Council, October 2014

Untapped Reserves – The Business Case

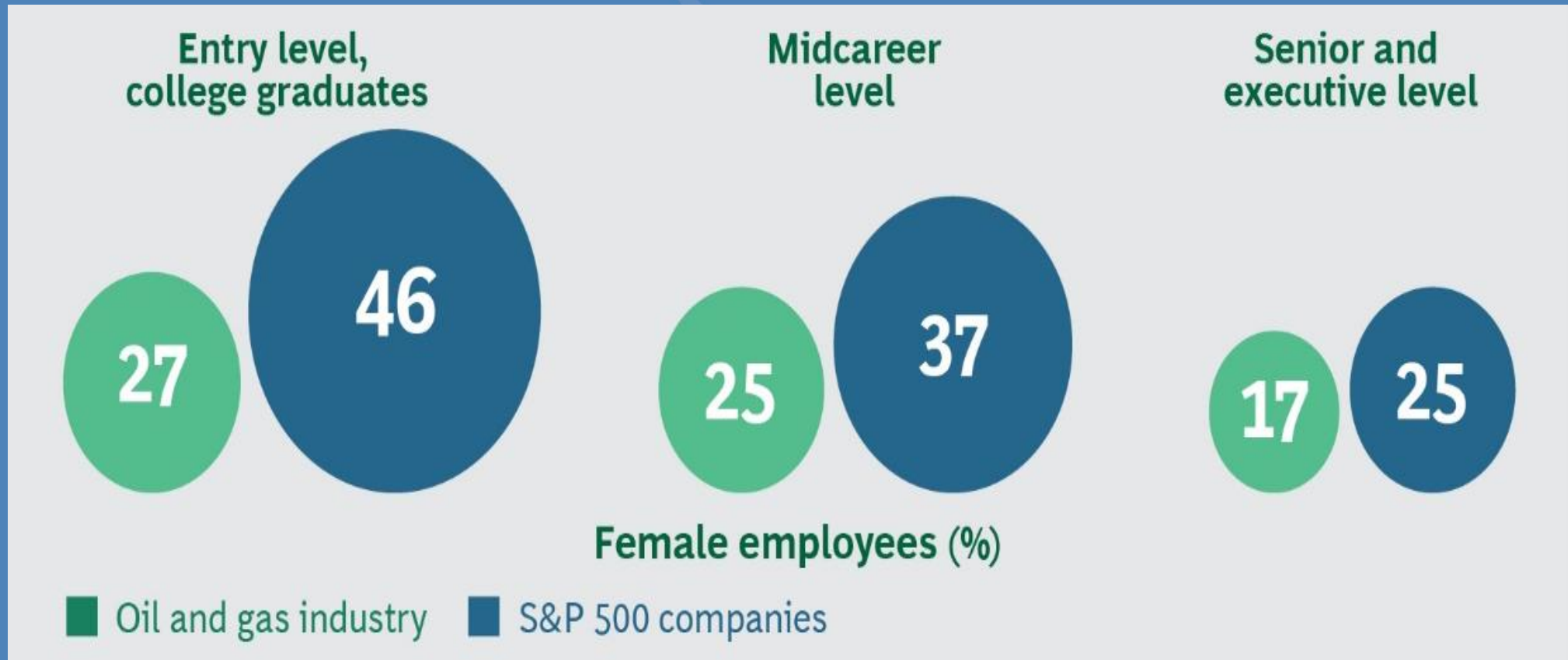
A Lack of Gender Balance

OIL AND GAS HAS ONE OF THE LOWEST SHARES OF WOMEN AMONG MAJOR INDUSTRIES

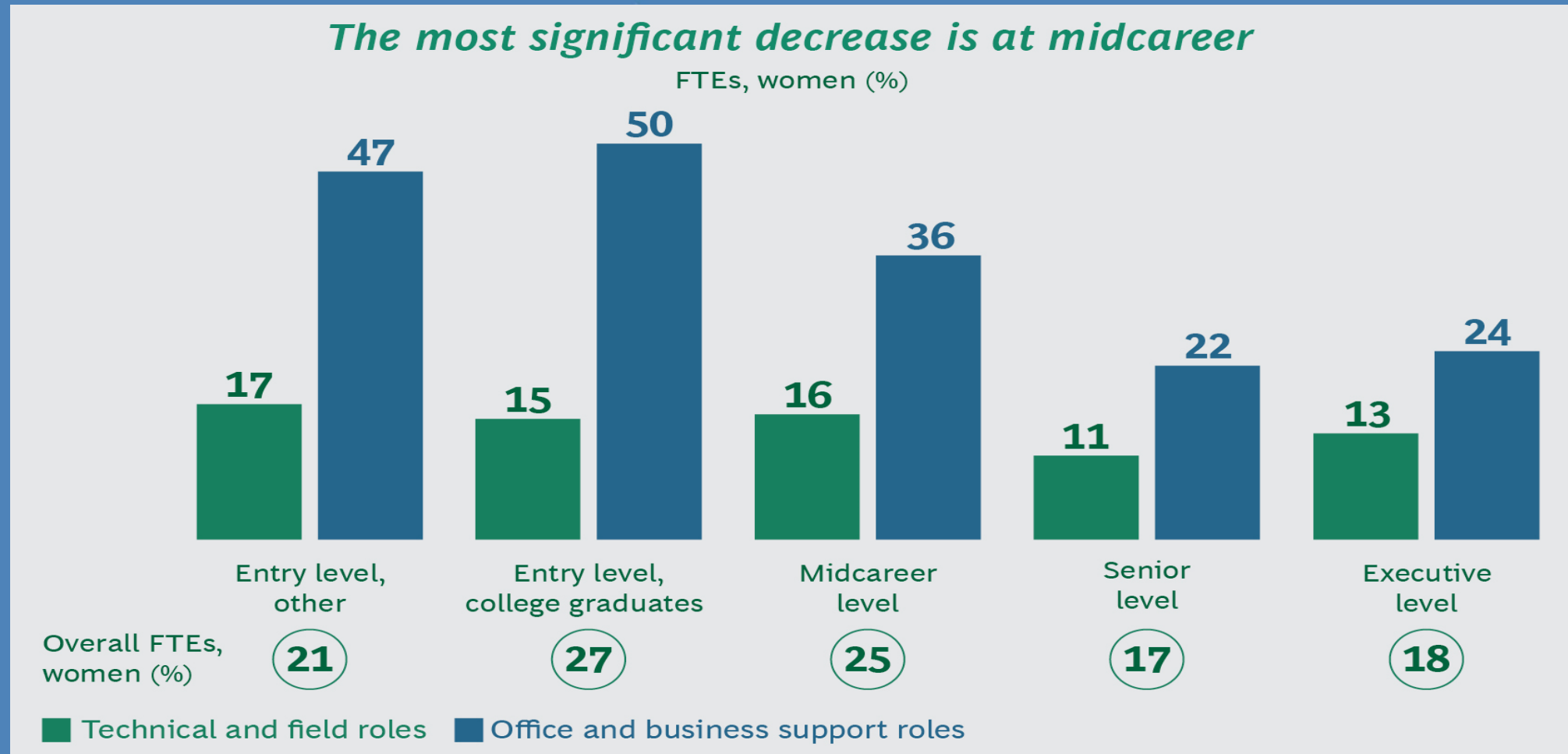
Percentage of women across industries



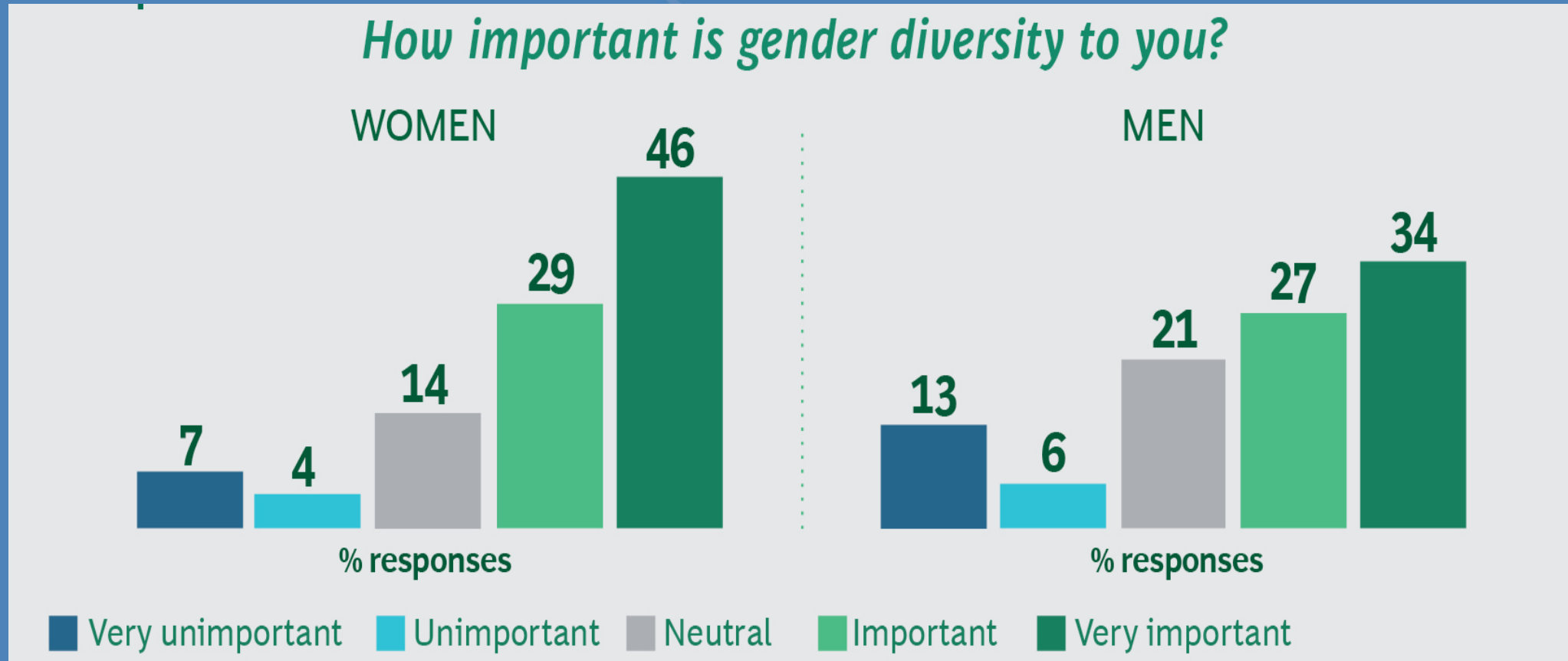
Women's Representation by Seniority



Women's Representation Decreases



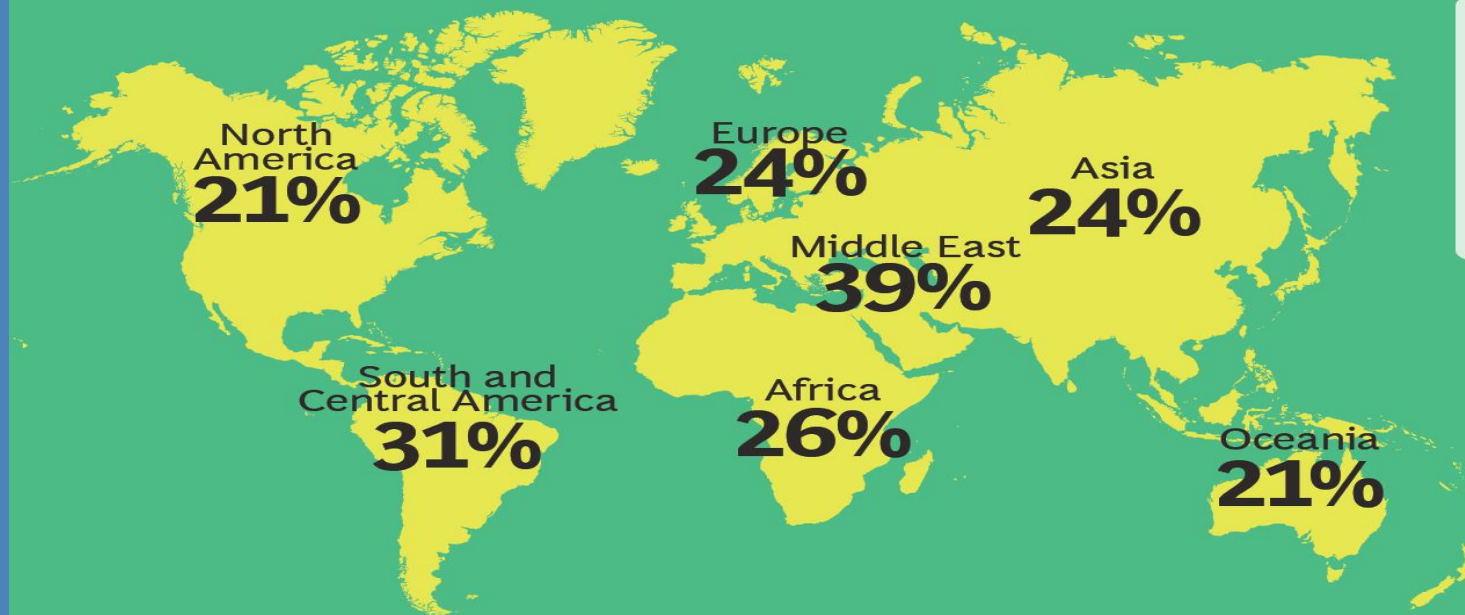
Most People Think Diversity is Important



Two Reasons Why Women do not enter the Industry

- 1 A shortage of women in STEM education programs, which provide the necessary qualifications for a career in the technical areas of the industry

Women in STEM programs, by region



Women make up **54%** of those in postsecondary education, but only **27%** of those in STEM programs

- 2 A poor reputation as a place for women to establish a career; negative views about the industry are common:

How Can We Achieve Gender Balance?

Entry Level

Boost women's participation in STEM Programmes

Increase attractiveness of the industry as a career choice

Midcareer Level

Ensure women have the same career opportunities as men

Apply work-life-balance policies equally across genders

Executive Level

Keep measuring progress in increasing the share of women at all levels

Broaden the range of career paths from which executives can pick senior leaders

The % of women could grow from

22%



35%

by 2022
according to
survey response

The Opportunity

There is an opportunity for the global LPG industry to address the issue of attracting, retaining and developing women and young talent in the industry.

WLPGA is uniquely positioned to develop and implement such a network.

This change to be driven by this global network that will recommend actions and activities as part of the WLPGA strategic planning process



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Similar Networks – Taking Inspiration

Global Women in Nuclear Network

Celebrated 20 years

25,000 members

40 chapters

www.winus.org



Three Pillars of Objectives

- 1** Support & Retain
- 2** Promotion & Advocacy
- 3** Educate & Attract



Pillar 1 – Support & Retain



**Global
Network**

**Mentor
Programme**

**Knowledge
Exchange**

Pillar 2 – Promotion & Advocacy

Partnerships

Ambassadors

Role Models

Media

Pillar 3 – Educate & Attract



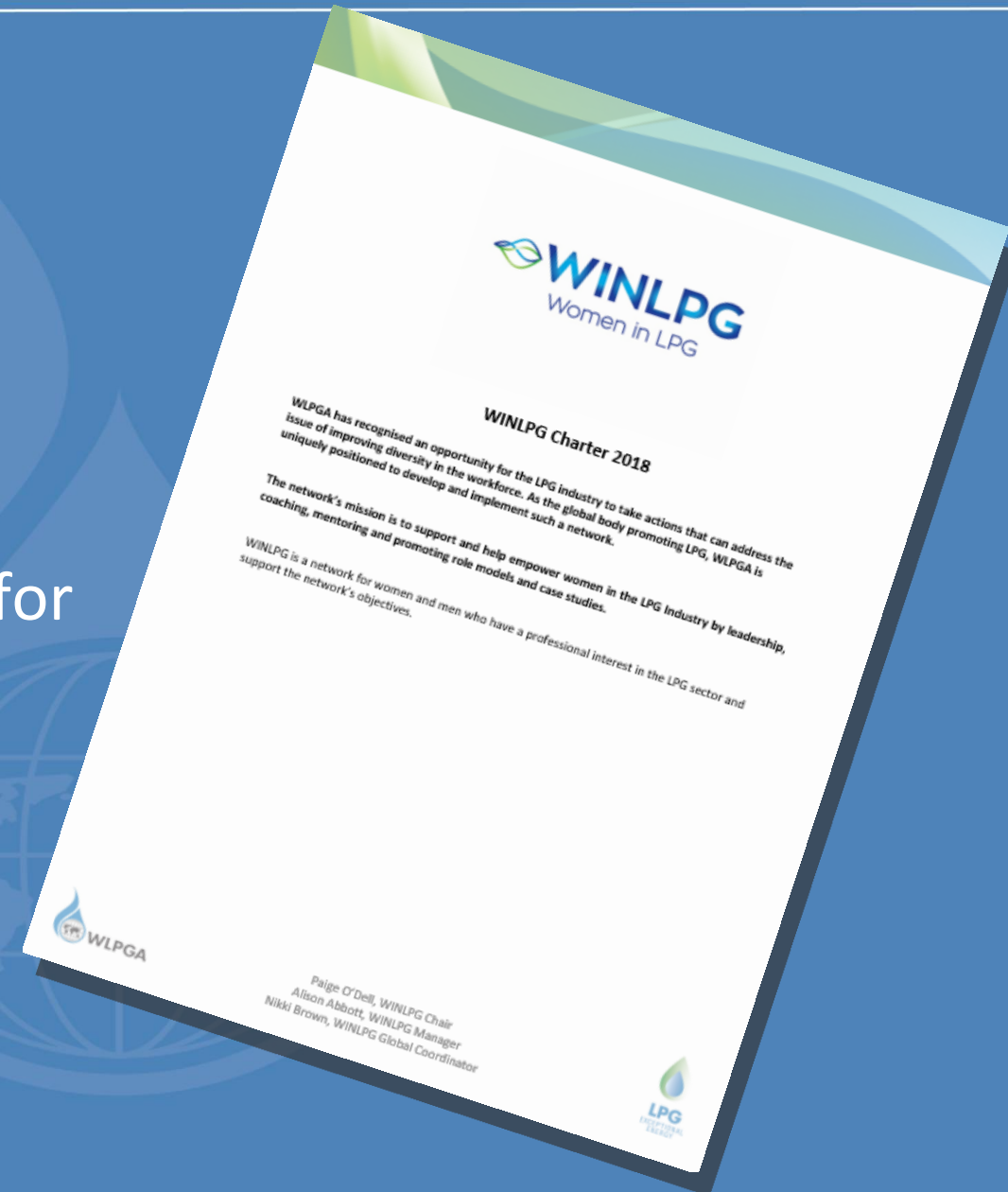
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The 2018 WINLPG Charter

- WINLPG Background
- Outlines Milestones & Governance
- Details the business goals for 2018



Action Highlights

LPGA



Achievements to Date

- Active social media
- Part of WLPGA Matrix Day
- 1,800 members around the world
- Library of Role Model profiles
- Fellow national chapters
- Ambassadors
- Woman of the Year Award



Changing the Face of the LPG Industry



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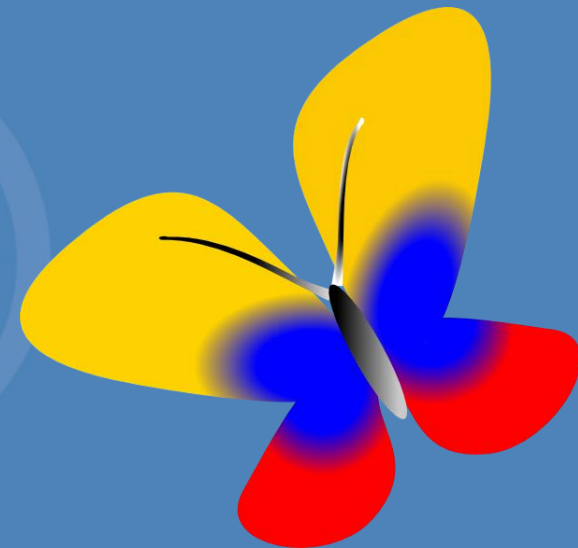
WINLPG National Chapters



WINLPG Colombia – Success Factors

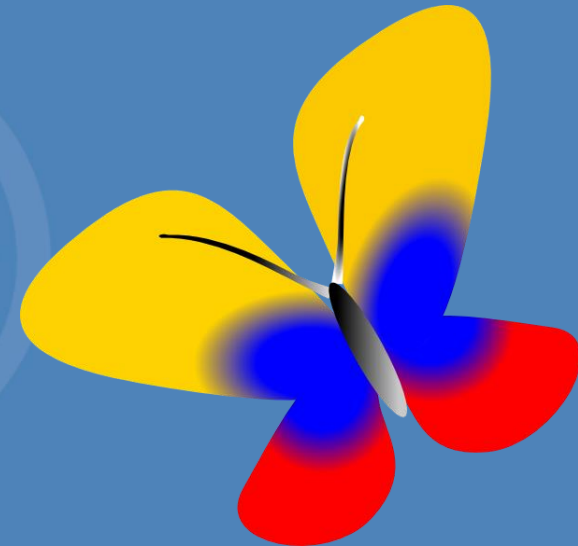


- Membership
- Engagement
- Communications
- Role Models
- Ambassadors
- Knowledge Exchange Sessions



WINLPG Colombia – Recommendations

- Membership – agree targets
- Engagement & support
- Facebook, Twitter @winlpg, LinkedIn
- Communications
- Use the existing network
- Knowledge Exchange Sessions





**Wishing WINLPG National
Chapter for Colombia the
greatest success**

